

Project Overview - NYKO

The project objective was to design a pallet display for NYKO to send into Costco. This display was to hold 108 units of one SKU, and be shopable from three sides so the unit could be used in an aisle or as an endcap.

NYKO supplied the artwork and we produced the display and pallets. Our fulfillment center provided the following services:

- Display Assembly
- Pack-out of the Display
- Labeling for Distribution

We received 135,000 products and packed them into 1,250 displays. The assembled displays were then capped, shrink-wrapped and labeled for distribution.





Additional displays we designed, manufactured and fulfilled.



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