

Project Overview - Stanley

The project objective was to design a display for use in Sport's Authority stores. This display was to hold 5 SKU's with a total of 52 units per display. It was to be shopable from two sides.

We produced and assembled 110 displays on pallets. The assembled displays were then filled with product, shrouded, banded, shrink-wrapped and labeled for distribution.

Our fulfillment center provided the following services:

- Display Assembly
- Pack-out of the Display
- Packaging for Shipment
- Labeling for Distribution



