

Project Overview - Bostik

The objective was asked to design a countertop display for Bostik. The display was to hold 46 sku's and a brochure for their grout color samples. It was also to be placed into individual shippers for distribution to retail.

We provided two initial concepts. These concepts provided clear markings for each color of grout. The dividers were designed to keep the color segments separated into a consistent vertical pattern.

We provided a full size prototype, and tested the shipability. Upon approval, we produced 500 displays.

Our fulfillment center completed the project by:

- Assembling the displays
- Packing out the displays with 460,000 grout samples
- Shrinkwrapping the displays
- Placing each display into an individual shipper
- Enclosing the header and brochures

The entire order was then shipped to Bostik for distribution as needed.

The basic structure has been used again with new graphics to get a different look while saving tooling charges.





Additional displays we designed and manufactured.



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